



Brandon Holcomb to join the Outlaws as Executive Director of Tech, Safety and Competition.

September 13, 2021 – Outlaw Truck and Tractor Pulling Association is excited to announce the addition of Brandon Holcomb to our Executive Leadership Team as Director of Tech, Safety and Competition as well as a Regional Events Director.

Brandon's Area of Responsibility (AOR) as Director of Tech and Safety will include leading our Tech and Safety Department to a new level by organizing and managing all aspects of rules/tech/safety and hiring/training our tech officials and flagmen. Coming along side the class rules men, Brandon will assist each class assuring that we are focused on the right issues and helping each class preserve their relativity in the future of pulling on a national level. Brandon will also lead the efforts of developing an OTTPA tech/safety training program to help our officials continue their learning and further build their knowledge base. This management role does not displace the responsibilities of Ryan Boysen, rather it will further build our Tech department to a new level. As with any growing organization, we need to split up responsibilities so Ryan is not overwhelmed and we can assure nothing is being left un-managed.

As a Regional Events Director, Brandon will assist in all aspects of managing events focusing in the southern region of our Outlaw geography. This role will support Ron and Kurt with scheduling, helping promoters grow their events, identifying new events, and further developing our southern region of pulling!

Dave and I are excited to bring Brandon onboard with the Outlaws. Brandon brings with him many years of experience in the sport of truck and tractor pulling along with an honorable repour within the industry of leadership and integrity. Please join us in welcoming Brandon to the Outlaw Family!

Brandon has already started working behind the scenes and will be helping in this year's rules meeting. Brandon can be reached at: brandon@outlawpulling.com

Find attached Brandon's biography!

Sincerely,

Kurt VanBeek
CEO/Owner

Dave Nelson
Exec. Vice Pres/Co-Owner

Brandon Holcomb Biography

I was born and raised in the small town of Albany located in Northwest Missouri. My parents owned and operated an Ag diesel repair business as well as a farming operation. I was very fortunate to have the opportunity to work alongside my parents and learn everything I could from them, especially when it came to mechanical diagnostics and general business practices. Being able to learn the skills that I did at a young age gave me the upper hand when it came time for me to venture out into the world as a young adult. I attended a two-year Diesel Technology program and was fortunate enough to graduate with full certification after only one year due to the skills and traits that were learned being raised in the shop.

My wife Jennifer and I own and operate a farming operation as well as a custom farming operation. We have 4 children of which 2 are attending NWMSU and 2 are freshmen at Albany R3.

I became involved in tractor pulling at a young age. I made my first pass down the track at age 10. Throughout the years I owned a few pullers of my own as well as did a little hired gun driving. While I love the thrill of the ride, I was always interested in the behind the scenes work that made the pulls happen as well as the mechanical side of the pulling vehicle.

I became involved in helping promoters put on shows and eventually put on several of my own events. From 2015-2020 I worked for a well-known professional pulling organization where I was involved in everything from directing events, writing and enforcing rules, making contracts, and everything in between.

Being heavily involved in the tech side of the organization also opened the door to a lifelong dream of mine to have my feet on the floor at the NFMS pulls in Louisville KY. I was honored to be asked to come on board there in 2020 as a tech official.

I am very excited for the future of OTTPA as I see great things coming in the near future for the Outlaws. I can't thank everyone enough that helped me get to where I am today in the pulling world and very thankful for the opportunity to join this fine group of men and women that make up one of the top pulling organizations in the nation!